

# ABLE Loan Workshop

## Program Goal



- We aim to support historically underserved small businesses and nonprofits in Miami-Dade County build resilience and generational wealth through the purchase and ownership of critical business assets, such as technology, equipment, machinery, inventory, and property
- Funded by a \$20M grant from Wells Fargo devoted to asset building
  - Program runs through 2024
  - Miami is implementing the program alongside 4 other US communities
  - To support with lending, Miami selected Partners for Self Employment through a competitive RFP process





# OFB offers Three Core Financial Products



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Microgrants for Technology or Equipment



Grants between \$100-\$20K for nonprofits and small businesses to purchase hardware, software, machinery, and equipment.

An annual total of ~ \$800,000 will be awarded to 40-60 organizations.

Asset Building Loans for Entrepreneurs (ABLE) Fund



Low-interest, patient financing from \$5K-\$100K to buy vehicles or inventory, renovate space, refinance predatory debt, succession financing, or coop conversion.

An annual total of ~ \$2 million will be lent to 30-50 organizations.

Collective Real Estate
Ownership (CREO) Funding



wn payment and closing cost assistance up to \$500K for shared commercial real estate in historically underinvested neighborhood s and corridors to root community businesses and nonprofits.

An annual total of ~\$2.2 million will be awarded to 4-6 partnerships.

## Priority Neighborhoods

- Purpose: To support historically underinvested communities
- ABLE applications receive a few extra points during review
  - North Dade: Hialeah\*, Miami Gardens, North Miami,
     North Miami Beach, Opa Locka
  - Central Dade: Allapattah, Brownsville, Liberty City, Little Haiti, Little Havana\*, Overtown, West Coconut Grove
  - South Dade: Goulds\*, Homestead, Leisure City,
     Naranja, Perrine, Richmond Heights, South Miami
     Heights\*



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## Why Consider an ABLE Loan



- Competitive interest rate: 3% for profits & 0% non profit
- Can help build your business credit
- Asset based lending is designed specifically to promote increases in revenue
- Helps a business prepare for larger mainstream financing
- Capital can be stacked with other resources to further increase capacity

### **ABLE Loan Fund Details**



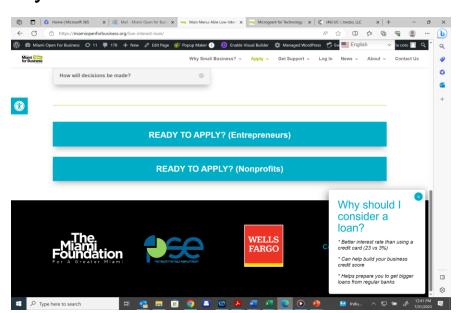
- Loan between \$5,000 \$100,000
- 1 to 5 year repayment period
- 3% interest for small businesses; 0% interest for nonprofit organizations
- Applications open till October 15, 2024

For many loans, funding will be disbursed directly to vendor on behalf of borrower to facilitate

purchasing

Create an account and apply through the application portal at:

miamiopenforbusiness.org



# To be eligible to apply





Located in Miami-Dade County



Owner is
disabled, Black,
Latino, Middle
Eastern/ North
African, Native/
Indigenous,
LGBTQ, veteran,
or refugee



In operation at least 2 years



Annual revenue or operating budget less than \$3 million

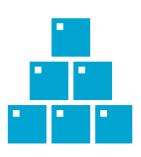
## **ABLE Loan Fund Purposes**



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#### Vehicle purchase

Finance the purchase of a truck, van, bus, trailer, forklift, etc. for exclusively commercial purposes

### Remodeling or renovation loan

Finance capital improvements to a façade, interior redesign, plumbing/electric upgrades, LEED/energy efficiency upgrades, ADA compliance, COVID/health safety protocols

## Inventory loan (i.e., contract financing)

Finance the purchase of bulk goods, merchandise, textiles, raw materials, etc., primarily in order to fulfill larger contracts

### Refinance predatory debt taken on for asset building

Restructure and pay off prior high interest or extractive loan incurred to acquire fixed assets. The asset(s) must still be in possession of the business and in usable condition

### Succession financing

Finance the transfer of an existing business between generations (i.e., family business) or purchase of legacy business by new borrower

## Co-operative ownership conversion

Finance the conversion of a business into a worker cooperative or other similar shared worker ownership model

# What can OFB funding **not** be used towards?



- OFB funding can <u>only</u> be used to cover <u>the asset itself</u>
- OFB cannot cover:
  - Other operational expenses, such as payroll and salary, overhead, rent for an existing location, debt servicing, etc.
    - This includes staffing, training, utilities, etc.
  - Items covered by other Miami Open for Business funding opportunities
    - E.g., Loans cannot cover technology or machinery
    - E.g., Microgrants cannot cover vehicles, inventory, or remodeling
    - E.g., Real estate funding cannot cover remodeling, refinancing

# ABLE Loan Fund Preparing to Apply



### For All Applicants:

- Ensure the owner(s) or organization leaders and business meet the eligibility requirements.
- Ensure you have available the personal (for profit only) and contact information for all owners.
- Make sure all tax returns (personal -for profit only and business) are up to date and you
  have them available.
- Make sure all your financial transactions are recorded so you can easily run the required financial reports.
- Make sure that you know exactly what asset you want to purchase you will need contact
  information for the vendor and a vendor estimate for the asset(s) to be purchased.

### **ABLE Loan Fund Documentation**



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#### REQUIRED FINANCIAL DOCUMENTS FOR SMALL BUSINESSES

		Based on Loan Size		
	Up to \$10K	Up to \$25K	Up to \$100K	
Personal Tax Return	1 year	1 year	2 years	
Business Tax Return	1 year	1 year	2 years	
Actual Cash Flow YTD		✓	✓	
Financial Projections (12 months)	<b>□</b> ✓	✓	✓	
Business Bank Statements	3 months	12 months	24 months	
Florida ID	✓	✓	✓	
Balance Sheet or Financial Statements	Not required	✓	✓	
Current Year's Budget	Not required	✓	✓	
Social Security Card	Not required	✓	✓	
Personal Financial Statement	Not required	✓	✓	

\* Items with optional template available on our website

### REQUIRED FINANCIAL DOCUMENTS FOR NONPROFITS

		Based on Loan Size		
	Up to \$10K	Up to \$25K	Up to \$100K	
Form 990	1 year	1 year	2 years	
Roster and Contact Information for Board Members	Х	Х	Х	
Actual Cash Flow YTD	X	X	Х	
Financial Projections (12 months)	X	Х	Х	
Business Bank Statements	3 months	12 months	24 months	
Balance Sheet or Financial Statements	Not required	Х	Х	
Current Year's Budget	Not required	Х	Х	

\*For nonprofit loan applicants, in lieu of these items, we request a list of prospective donations/incoming funding and Form 990.

# ABLE Loan Fund Application Questions



- 1) Background | Briefly describe your business. Include a description of the product or service you are selling, a description of your target market (customer) including how they benefit from the product or service, and a description of your staff, team, or consultants and your plan to hire if you need to add human capital.
- 2) Purpose | Describe how you will be investing the funds you are applying for. Include a description of the asset and its use within your business, how the asset will increase or enhance your business, your plan for meeting increased demand, how you will reach new or additional customers, and how having this asset will help your business reach future goals.
- 3) Social Impact or Benefit | Please describe impacts of this funding beyond the acquisition of the asset. Include new jobs to be created, existing jobs to be retained, benefits to staff not previously available, climate implications, and increased community access to goods and services.

## To score well during review...

Background (1-3 pts each)



Owner(s)
represent many
aspects of
historical
disadvantage



Have paid employees with quality jobs



Located in historically underserved community



Employees reflect communities of historical disadvantage Proposal, Assets, etc. (1-5 pts each)



Have strong financial capacity



Explain how your goods or services benefit the community



Funding will transform growth trajectory



Have strong organizational capacity



Have concrete and viable plans to acquire and deploy asset

# Loan Underwriting Criteria (80 of 163 Magic #)



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### 5cs - Capacity

- Business / Organization has documented proof that it can service the debt
- Owners (for Profit) can show the capacity to guarantee the debt with outside resources

#### 5cs - Credit

- Business / Organization will earn points (or loose points) based on score, references, delinquencies ...
- Owners (for Profit) will earn points (or loose points) based on score, references, delinquencies ... \*\*\*all owners

### 5cs - Collateral

- Business / Organization will earn points based on the % of the loan that can collateralized by an asset, the life expectancy of that asset, and if the asset has another lien or is still owed
- Owners (for Profit) will earn points for independent collateral (no primary residences)

#### **5cs - Conditions**

• Business / Organization will earn points based on priorities of the program and other business conditions (job retention, job creation, ...)

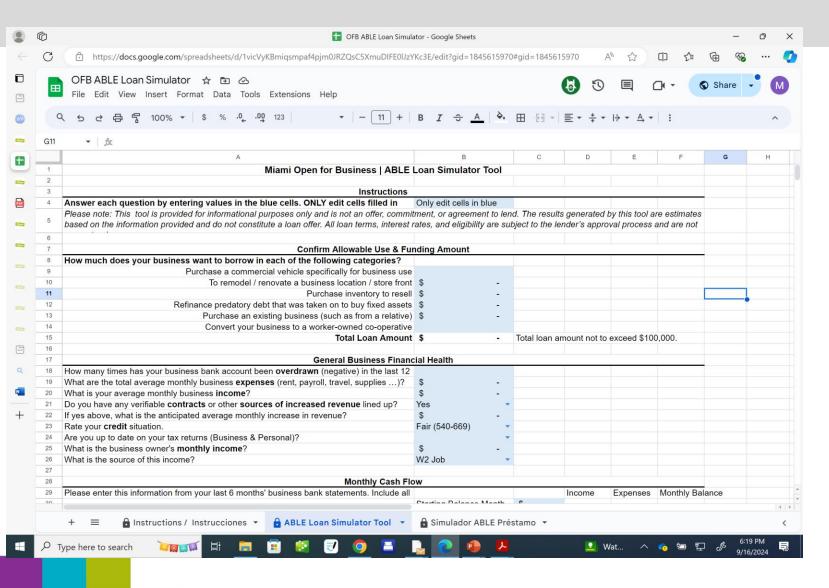
#### 5cs - Character

• Business / Organization will be able to proceed to next phase of underwiring if organization passes due dilligence

#### Finances - Debit to Income & Collateral to Debt

• Ideal ratios are 40% debt to income and 1 to 1 collateral to debt but points will be earned for unideal ratios as well

### **Loan Simulator:**





To access the simulator use this link

OFB ABLE Loan Simulator - Google Sheets

## Where to Get Support



















### **North Dade**

- Miami Gardens or Opa Locka:
   Miami-Dade Chamber of Commerce
- North Miami or North Miami Beach: Branches

### **Central Dade**

- Allapattah: Allapattah Collaborative CDC
- <u>Hialeah or Little Havana</u>: Prospera
- Brownsville, Liberty City, or Little Haiti:
   79th Street Corridor Neighborhood Initiative
- Overtown: Opportunity Connect

### **South Dade**

 Homestead, Leisure City, or Naranja: South Dade Connections

### **Anywhere in Miami-Dade**

FL State Minority Supplier Dev Council (FSMSDC)

### Nonprofits

Radical Partners

# Technical Assistance: What you can receive help with:



- Navigating the Application Website
- Explanation / training on completing financial forms such as
  - Year to date financials
  - Financial projections
  - Personal financial statements
- Narratives

# Technical Assistance: What you will have to do on your own:



- Meet the minimum requirements
- Gather your personal / business documents
  - Tax Returns
  - Bank Statements
- Data Entry
  - Completing the application
  - Entering data into the financial forms

# Technical Assistance: How to request it:



- To request technical assistance visit Through the Program | Miami Open For Business
- Find a technical assistance provider in your area or select the county wide provider if you are not in an priority area (Non-profits select Radical Partners)
- Select Apply to Get Support here under your provider of choice
- Follow the instructions for each provider



# Open for Q&A

If you have **specific questions** about your business or proposal, please contact us:

Email: openforbusiness@miamiofbloans.org

Text: 786-297-8166

Phone: 786-605-8585

Please clarify if your question is technical or programmatic