

Brand. Amplify. Scale.



OUR MISSION

We help **women-owned, minority-owned, & veteran-owned small** businesses as well as small marketing teams of 1-3 people, do one, two, or all of three things:

BRAND

AMPLIFY

SCALE

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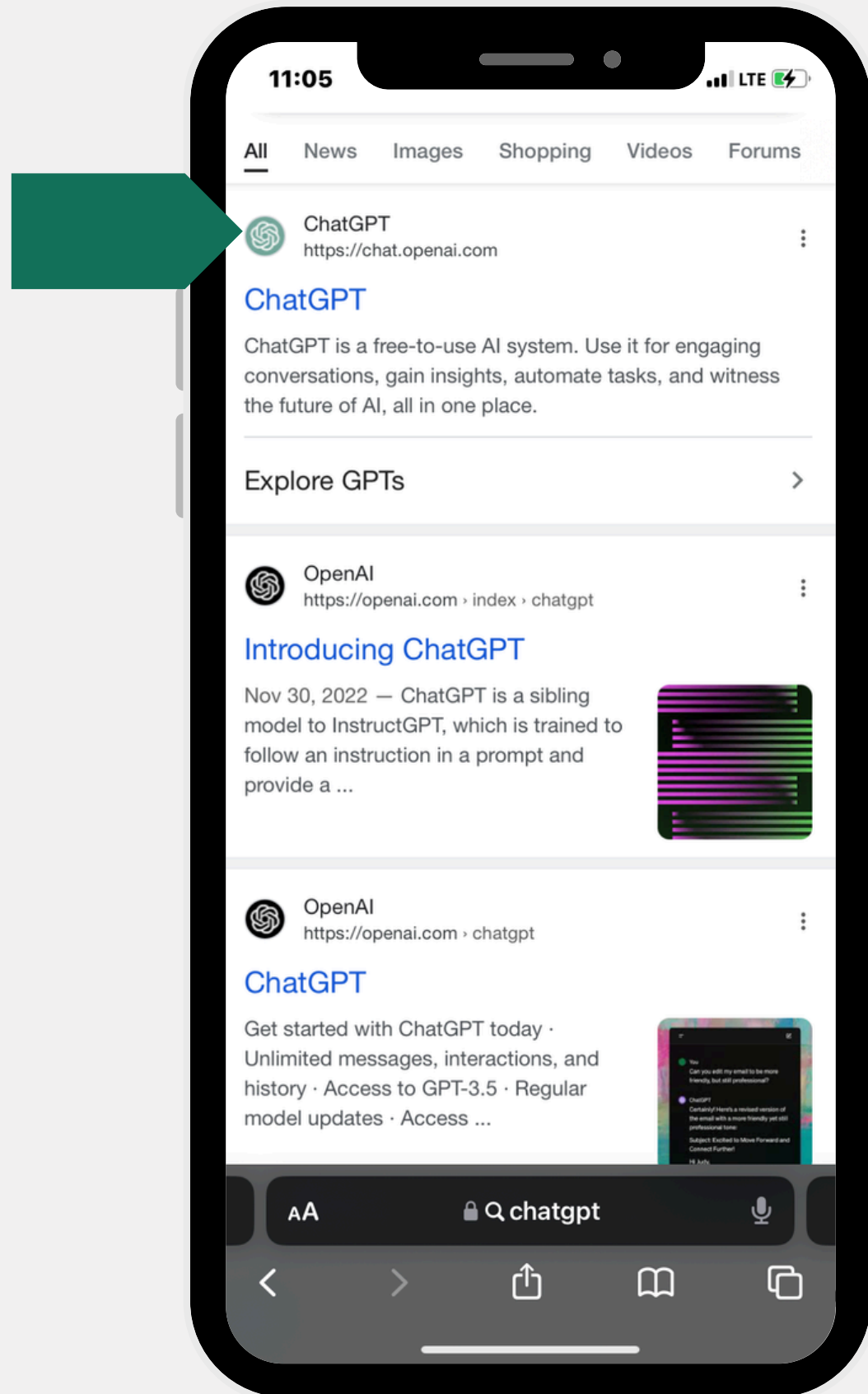


**LET'S DO THIS FUN
EXERCISE TOGETHER**

Recommended Tool

CHAT GPT

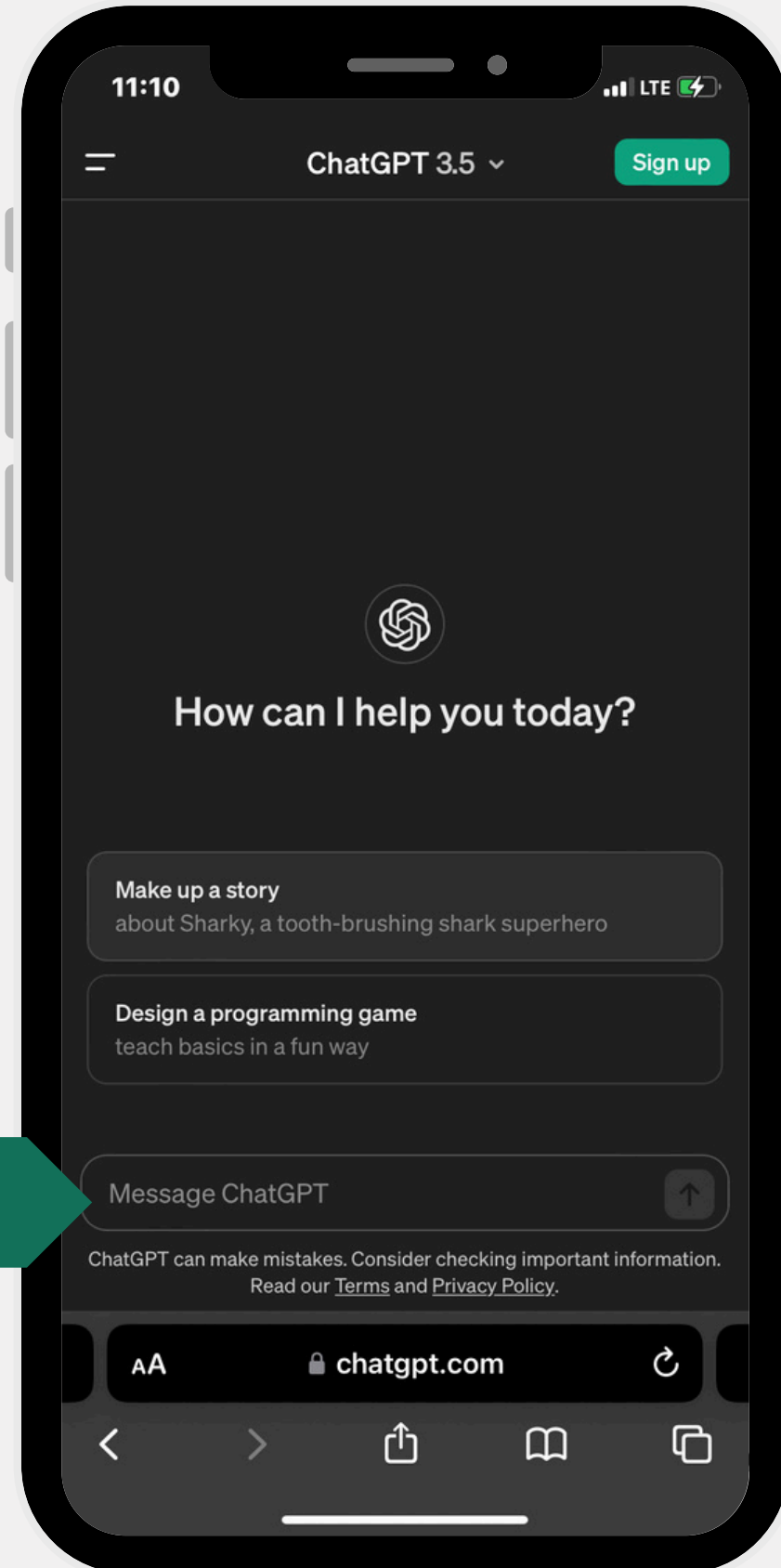
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Go to chat.openai.com

PERSONA WORKSHOP PRESENTED BY THE BRAND AMPLIFIERS

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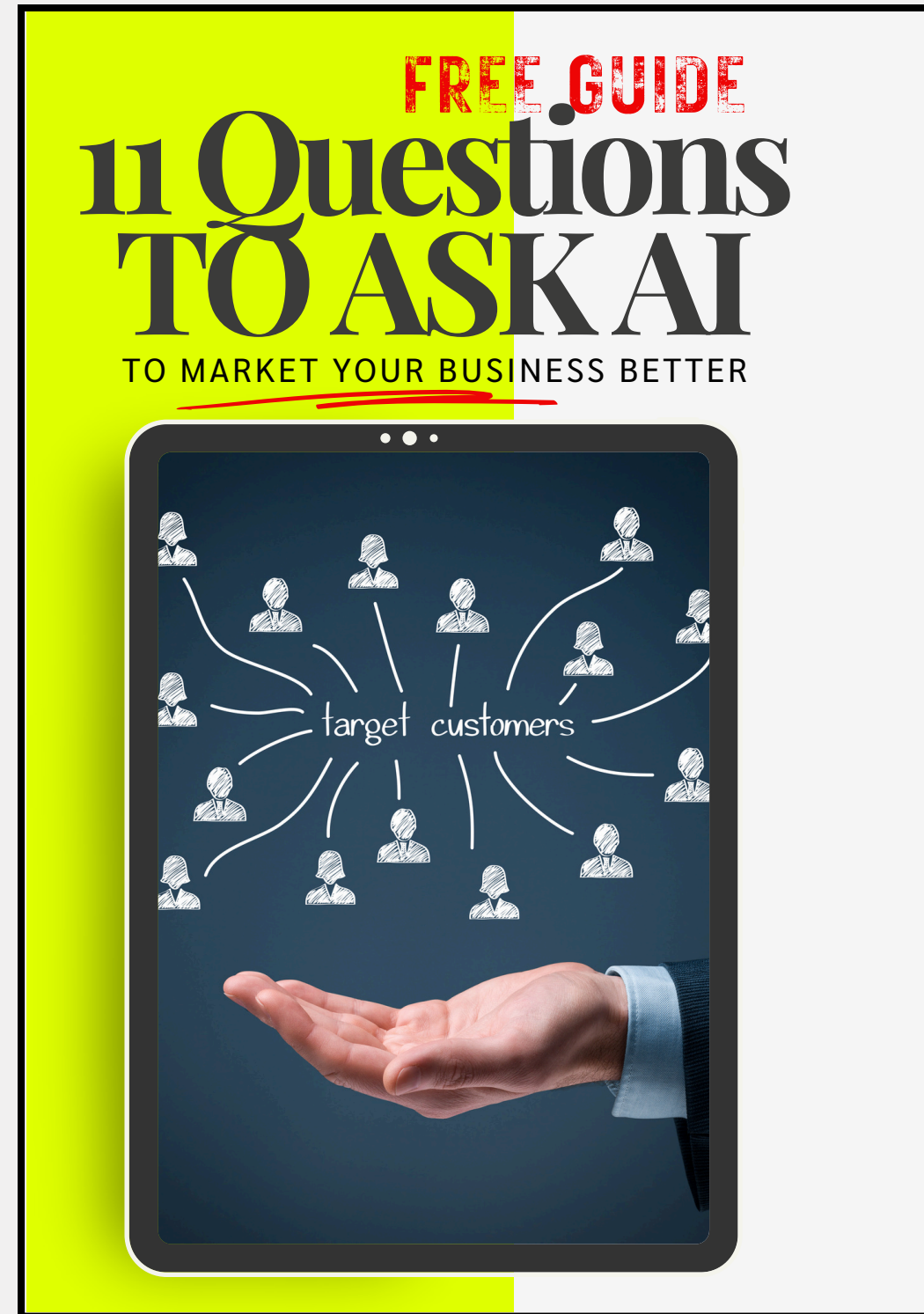
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ChatGPT Prompt:

I want you to do some research for me. Act as a social media marketing expert. Tell me 10 frustrations, 10 desires and 10 fears that my **[insert your audience]** experiences in the area of **[area of focus]**. Put it in a table format. Label "x" axis 1-0 and "y" axis frustrations, desires, and fears.

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BUYER PERSONA WORKSHOP PRESENTED BY THE BRAND AMPLIFIERS

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FREE 11 Questions To Ask AI To Market Your Business Better



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FIERS

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TURN CLICKS TO CUSTOMERS: AI's Secret to Marketing Success

Build Detailed Buyer Personas That Boost Your Bottom Line in
90 minutes or less.

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TURN CLICKS TO CUSTOMERS; AI's Secret To Marketing Success

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Today's Special Offer

\$98

What You'll Learn:

- ✓ The marketing secrets major brands use to get customer insights & to market them.
- ✓ Specific prompts to get AI to build detailed buyer personas for your niche and brand.
- ✓ Detailed instructions on how to use your new brand specific customer insights to create brand assets, content, marketing materials, emails, etc.
- ✓ Discover commonalities amongst your most likely buyer and use those commonalities to attract the.
- ✓ Ways to personalize your customer interactions at scale to enhance engagement and conversion rates.

BUY NOW

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